

# AGREEMENT FORM

This agreement represents a binding contract between SPONSOR and Government Social Media LLC (GSM) and must be signed by an authorized representative of the company wishing to sponsor. Agreement is subject to the Terms & Conditions set forth on the adjacent panel. Application is approved only by countersignature by GSM representative.

Company Name:

Contact (First/Last):

Address:

City:

State/Region:                      Postal Code:

Telephone:

Email:

Select Sponsorship Level (click or fill in by hand):

Title (\$10,000)	Diamond (\$6,000)	Platinum (\$3,200)
Gold (\$2,400)	Silver (\$1,200)	Bronze (\$750)
In-Kind		

SPONSOR AUTHORIZATION (Signature Required)

Signature: \_\_\_\_\_

Title:

Date:

Please email a copy of this completed and signed form to:

[conference@governmentsocialmedia.com](mailto:conference@governmentsocialmedia.com)

**Payment Terms:** At least 50% payment is due upon submitting the signed contract, with the remaining balance due by March 1, 2015, or exhibit space may be re-sold. Payment should be in the form of a check or wire transfer and should be made payable to Government Social Media LLC and mailed to:

Government Social Media LLC  
1005 Terminal Way, Suite 241  
Reno, NV 89502

GSM Approval: \_\_\_\_\_

# TERMS & CONDITIONS

The following Terms and Conditions apply to any GSMCON sponsorship. Government Social Media LLC (GSM) reserves the right to accept or refuse sponsor applications at its sole discretion.

**Exhibit Space:** Each exhibit space includes one skirted table (6 feet by 2 1/2 feet) and two chairs. One electrical outlet and complimentary access to wireless Internet is provided. Other requests may be made for additional charge. Sponsors will be asked to select their preferred exhibit space based on the order the agreement was received. Title sponsors may choose from premium locations. We will make an effort to honor preferences with regard to the location of exhibit space, although we reserve the right to move or substitute exhibit areas if necessary.

**Signage:** SPONSOR signage is limited to appropriate signage within the assigned exhibit space. Tabletop displays, banners and free standing signage are welcomed as long as it fits within the assigned exhibit space and does not interfere with any other SPONSOR exhibit. Table skirting is provided, but will be left off upon request that SPONSOR will use own skirting. SPONSOR shall not affix or hang any material on the venue walls, ceiling or flooring. Ceiling banners are prohibited.

**Schedule:** GSM reserves the right to make adjustments as necessary to conference programming, speakers, and times. Specific times are allocated for set-up and take-down of the SPONSOR materials in the exhibit area. SPONSOR agrees to abide by the established times.

**Promotional Activities:** Unless approval has been explicitly made in writing by GSM, no activities such as receptions, breakfasts, dinners or other activity hosted by SPONSOR is permitted during the conference.

**Payment:** By signing the agreement, SPONSOR agrees to submit payment in full by the established deadlines. Failure to pay in full may result in re-assignment of exhibit space and SPONSOR will continue to be obligated to pay in full. GSM is not obligated to issue any refunds under any circumstances.

**No-Shows & Cancellations:** SPONSOR understands that GSM is not obligated to issue any full or partial refund in the event that SPONSOR does not attend GSMCON. SPONSOR is obligated to pay remainder of any balance owed, even if SPONSOR does not attend GSMCON. In the event that GSMCON is cancelled due to Acts of God, disaster, or any other acts beyond the control of GSM, GSM will not be held liable for not holding the conference as scheduled. GSM will determine the amount of sponsor fees to be refunded.



2015 GOVERNMENT SOCIAL MEDIA  
CONFERENCE & EXPO

APRIL 29 - MAY 1, 2015  
ATLANTIS RESORT & SPA  
RENO, NEVADA

#GSMCON SPONSOR  
OPPORTUNITIES

<http://GSMCON.com>

# SPONSOR OPPORTUNITIES

Limited Slots Available!  
Book ASAP to Get Exhibit  
Space Priority.

	TITLE \$10,000	DIAMOND \$6,000	PLATINUM \$3,200	GOLD \$2,400	SILVER \$1,200	BRONZE \$750
Exhibit Space	Premium 10'x8'	8'x8'	8'x8'	8'x6'	No Exhibit	No Exhibit
Conference Passes (Access to all sessions, Welcome Reception & provided meals)	4 (\$2,300 value)	3 (\$1,725 value)	2 (\$1,150 value)	2 (\$1,150 value)	1 (\$575 value)	--
Remarks During General Session	✓	--	--	--	--	--
Remarks at Luncheon or Reception	✓	--	--	--	--	--
Expo Spotlight (On the general session stage - 5 minutes to promo your services)	✓	✓	--	--	--	--
Breakout Session	✓	✓	--	--	--	--
Invitation to VIP Dinner (2)	✓	--	--	--	--	--
Ad in Conference Brochure	Full Page	1/2 Page	1/4 Page	--	--	--
Logo in Conference Brochure	✓	✓	✓	✓	✓	✓
Logo on Conference Mobile App	✓	✓	--	--	--	--
Mention on Conference Mobile App	✓	✓	✓	✓	✓	--
Logo on Conference Website	✓	✓	✓	✓	✓	✓
Signage	Expo Hall & Other Premium Locations	Expo Hall	Expo Hall	Expo Hall	Expo Hall	--
Literature in Attendee Bag	✓	✓	✓	✓	✓	✓
1x use of attendee email (pre-conference)	✓	--	--	--	--	--
Inclusion in Conference Follow-Up Email by GSM (post-conference)	✓	✓	✓	--	--	--
Attendee Contact List (post-conference)	✓	✓	--	--	--	--
Acknowledgement via @GovernmentSM Twitter handle	✓	✓	✓	--	--	--
Acknowledgement via GSM Facebook page	✓	✓	--	--	--	--

## ABOUT GSMCON

GSMCON is the only major social media conference specifically for U.S. city, county and state government agencies.

Our first annual conference in Spring 2015 will bring together a unique audience of social media managers, communicators, elected officials, webmasters, law enforcement - everyone who manages social media for their public agency.

We anticipate attendance of over 200 key decision makers in the government social media space.

## WHO SHOULD SPONSOR?

State & local government is a 3 trillion dollar industry and represents a new market for social media products and services. GSMCON is ideal for companies offering:

- Social Media Management Software
- Content Creation / Management Services
- Mobile Apps / App Development
- Social Networks
- Analytics / Measurement Software
- Social Listening / Monitoring Tools
- Content Management Systems / Microsites
- SMS Alert Services
- Email Marketing Automation Platforms



## VENUE

Atlantis Resort & Spa  
3800 S. Virginia Street  
Reno, Nevada 89502

Room Block Rate: **\$69/night**  
(resort fee of \$15 also waived)  
Booking deadline is Mon. March 26,  
2015. Visit <http://GSMCON.com> for  
booking code details.